

ශ්‍රී ලංකා විභාග දෙපාර්තමේන්තුව ශ්‍රී ලංකා විභාග දෙපාර්තමේන්තුව ශ්‍රී ලංකා විභාග දෙපාර්තමේන්තුව ශ්‍රී ලංකා විභාග දෙපාර්තමේන්තුව ශ්‍රී ලංකා විභාග දෙපාර්තමේන්තුව  
 இலங்கைப் பரீட்சைத் திணைக்களம் இலங்கைப் பரීட்சைத் திணைக்களம் இலங்கைப் பரීட்சைத் திணைக்களம் இலங்கைப் பரීட்சைத் திணைக்களம் இலங்கைப் பரීட்சைத் திணைக்களம்  
 Department of Examinations, Sri Lanka Department of Examinations, Sri Lanka Department of Examinations, Sri Lanka Department of Examinations, Sri Lanka Department of Examinations, Sri Lanka  
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අධ්‍යයන පොදු සහතික පත්‍ර (සාමාන්‍ය පෙළ) විභාගය, 2020  
 கல்விப் பொதுத் தராதரப் பத்திர (சாதாரண தர)ப் பரீட்சை, 2020  
 General Certificate of Education (Ord. Level) Examination, 2020

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தொடர்பாடலும் ஊடகக் கல்வியும்	I, II
Communication and Media Studies	I, II

## Communication and Media Studies II

- \* Answer five questions in all, including question No. 1 and four others.
- \* Question No. 1 carries 20 marks, and other questions carry 10 marks each.

- The struggle of a female journalist against social injustice is the story of an Indian teledrama dubbed into Sinhala which is being telecast.
  - What is the communication function expected from a teledrama?
  - If the above teledrama is produced with a low budget but having many episodes, what is the type of teledrama that it belongs to?
  - What is the way of indicating direct intervention of government, when telecasting foreign teledramas?
  - What is the main legal status that confirms the economical right and ethical right of a person who produces a drama similar to the above, locally?
  - A spectator thought of winning a prize by answering a question related to the teledrama. What is the type of communication this thought belongs to?
  - Watching the teledrama had to be stopped due to lightening. What kind of communication obstacle was this?
  - If a review of the creative characteristics of the teledrama was published in a newspaper, what is the format of that article?
  - After telecasting a teledrama, it is uploaded to social media within a short period of time. What is the term that can be used to explain this concept of the combination between mass media and social media?
  - Name two main types of sounds that can be used to convert the above teledrama into a radio drama.
  - What is the sociological concept that can be used, when studying the role of the female journalist in the above teledrama?
- A candidate should be quite concerned about media advertising during the election campaign.
  - When addressing the people, the candidate keeps eye contact with the group in front of him. What is the term used to describe this act?
  - Name two information based functions related to the media processing of an election office.
  - Briefly explain three facts that should be considered when taking a news photograph relevant to the election.
  - Explain with examples four strengths of using posters in an election.
- There is a close relationship between the newspaper and photographs.
  - Name two types of newspapers according to the term of publishing.
  - State two main features that should be in a photograph selected for a newspaper article.
  - Briefly describe three common features of contemporary electronic newspapers.
  - Explain separately four advantages of using still photographs in a newspaper.

[see page seven]